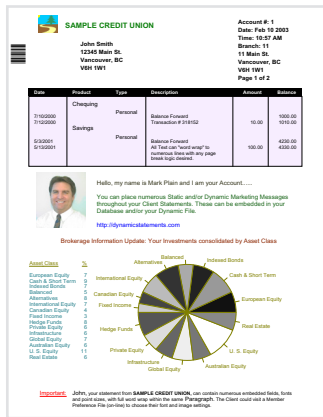


# Introducing the **BEST** Document Composition Tool for Production Printing and Printer Functionality.

The Mail Merge and Statement Composer is the foremost software tool for producing virtually any document for the production environment including: Mail Merges, Dynamic and Static Statements with Cheque Imaging, Booklets, Newsletters, Invoices, Catalogs, Forms and other variable data driven documents.

It empowers companies to better communicate with their customers through high quality, highly targeted intelligent documents, personalized to fit every ones needs. Documents with fully dynamic content foster greater customer satisfaction and loyalty.



Each clients documents can be formatted individually, with any sized fonts, graphics and numerous "one-on-one" marketing messages.

Our family of software products have been composing millions of end user documents for both web and print.

We can tailor a solution to fit your needs.

Ask us how to accomplish this.

## MAIN BENEFITS:

**Fast and Efficient:** Our Ultra High-Speed Page Composition Engine can generate **20,000** pages in a few minutes unlike ordinary printer drivers that have numerous speed, capacity and formatting limitations.

**Accurate:** Text, Graphics, Objects, Barcodes and OMR marks can be variably sized and positioned *anywhere* on the page.

**Open Architecture:** Standard Database and text format inputs are used to produce fully self-contained Postscript output files, perfect for full color printing and PDF creation.

**Mission-Critical Support:** Telephone, E-mail, Web, Fax, On-Site call, Remote Desktop, Terminal services and NetMeeting support available.

**User Friendly GUI:** Easy-to-use, intuitive, WYSIWYG architecture designed for the Windows environment.

**Automation:** Start any composition run with one click. Windows task schedule mode capable

**In-house Training:** 2 and 4 day in-depth courses available.

**Quick Development Time:** Special tools built-in to prevent syntax errors and for debugging runtime errors.

### STATIC BACKGROUNDS from Word or other Applications



### DYNAMIC FILE Positioning Variable Data



### EPS FILES



### TIFF FILES



TYPE 1  
FONTS



TRUETYPE  
FONTS

- branch\_table
- customer\_table
- marketing\_table
- statement\_transaction\_table

FOUR TABLES or QUERIES

### ANY POSTSCRIPT PRINTER



### POSTSCRIPT FILE



VIEWABLE PDF FILE  
for COMPLETE LAYOUT  
CHECKING with  
Production Data.  
FOR DESIGN PHASE

## Additional features and functions include:

- Input field data from 4 different tables or queries via UDL (universal data link) interface. XML, ADO, ODBC, OLE DB, SQL, MDB, CSV, TXT and other data connections available.
- Full 32 bit CMYK color, 24 bit RGB color, highlight color, grayscale, black and white capability.
- 1000 user defined paragraph variables and 1000 user defined numeric variables.
- 89 Dynamic commands with up to 5 parameters each and 52 user accessible system variables.
- Unlimited scaleable TrueType (.ttf) and Type 1 fonts (.pfb).
- 6 user definable paper stocks for different sizes, weights, colors and types per project.
- Unlimited page count capability.
- System, Project, Fonts and Graphics User Forms.
- Huge ADO record size and record count capability.
- Export feature to append field names, font names and EPS names to Dynamic file for “copy and paste” coding.
- Multi-pass mode for “page of pages” or multiple subset counts.
- One click refreshable tables, queries and printer lists.
- Insertable variable data driven Point, Bar and Pie Charts.
- Bar Code and OMR mark placement anywhere on the page.
- Unlimited grouping of data fields i.e. Unlimited multiple record fields per set.
- Transparent “ink” mode available for page re-composition e.g. computing vertical centering.
- Three composition events per run: “end\_line\_event”, “end\_old\_page\_event” and “start\_new\_page\_event”
- Postscript “pass-through” mode allowing user to pass Postscript commands through the application to the printer.
- Supports use of sophisticated printers and finishing equipment, such as: duplexing, tray selection, flash RAM, hard disk, etc...
- Dynamic backgrounds that size with the text and images including color and borders.
- Automatic transparent pixel conversion for Tiff graphics. e.g. 1 Bit signatures will have transparent background for possible watermarks to show through. 8 Bit photos will not.
- Unlimited column lengths and text wrapping.
- User defineable array.
- Fully self-contained PostScript output for portability, performance and redundancy. PCL, ASCII and Metacode outputs are also available via converter.
- Widow / Orphan Capability i.e. Wrap a product header to a new page if there is not enough room on the current page, for both it and at least one transaction.
- Unbreakable column data capability, to avoid breaking data into two sections across two pages.
- Variable size marketing messages can be dynamically created and placed anywhere on the page.
- Adjustable Dynamic command delimiter for each project.
- Product subtotals, page subtotals and variable accumulator capability.
- 3-D Vertical and spiral text placement.
- Adjustable banner page with total page count and project comments reporting.
- User defineable projects with import and export capability.
- Variable page orientation, rotation, scale and positioning capability.
- Easy to use system log file for debugging user code.
- User definable and importable log file.
- Extended character set capability - WYSIWYG glyphs.
- Unlimited headers, sub-headers, footers and sub-footers including sizing and widow control.
- Built-in functionality to copy or move Postscript files directly into printer queues with recycle bin option.
- Unlimited watermark, overlay and overlapping capability.
- Supports many document structure commands (DSC).
- Scalability and modular for easy expandability.
- VIPP-enabled printer capability.
- Utilization of VM (virtual memory) on the printer RIP to maximize performance during high speed merging.
- Web Services for remote monitoring and control available.
- Status display and page count built-in.
- Unlimited Tiff and EPS image input capability. (Optional)
- Add-in: Ultra High Speed Image Fetcher and Multi-image processor for auto-scaled cheque imaging and placement.
- Output compatible with our E-Document Composer which converts Postscript files into full color PDF E-Documents for archiving and E-delivery.
- On-going Maintenance, Upgrades and Updates Available.
- **\$495.00 CAD**
- No yearly maintenance fees

### Minimum hardware requirements

- Hard drive space: 25 MB
- Monitor: SVGA capable of 800 x 600 resolution
- Internet connection: 56K modem connection (DSL, ISDN, cable or other broadband alternative is recommended)

### Minimum software requirements

- Operating System:  
Windows XP / 2003 / 2008 / Vista / 7 or Up
- Microsoft Access 2003 or Up

